

## Get your forks ready for Pancakes for Charity!

Blueberries, chocolate and internationally-inspired creations will be on the menu this year as we look forward to more tasty pancakes at Pancakes for Charity 2012!

On **Sunday, March 25th from 8AM-12PM**,

bring the entire family down to the **Sheraton Laguna Resort** to feast on a full breakfast buffet featuring classic and international pancakes! Enjoy live musical entertainment and fun activities as we support two of the island's beloved community groups: Make-A-Wish Foundation Guam and Cantate Guam.



Pacific News Center reports on Pancakes for Charity

In the past two decades, the Guam Chapter of **Make-A-Wish** has granted the wishes of nearly 200 kids with life-threatening medical conditions in Guam and the Northern Marianas. **Cantate**, Guam's nonprofit community choral group, has delighted the island for years as its developed Guam's local musical talent. PFC is proud to support these two amazing local charities. Read more about PFC's support in this [Marianas Variety article](#).

Tickets are \$25 for adults (ages 13 and over) and \$15 for children (kids aged 3 and under are free). Get your tickets while supplies last at both PFC locations in Tamuning and Dededo.



2011 Pancake Flipping Competition

Also be sure to visit our [Facebook Page](#) for a chance to win tickets to **Pancakes for Charity!** Simply Like [PFC Guam](#) and post your pancake-related photo or favorite recipe! Winners will be selected based on creativity and/or presentation throughout March!

*A delicious event not to be missed--we'll see you at Pancakes for Charity!*

## WIN Tickets to Pancakes for Charity!



Enter PFC's Pancake Challenge on Facebook!

To enter, simply LIKE PFC's Facebook Page and then post your favorite pancake recipe or pancake-related photo to our Facebook Wall.

Winners will be chosen throughout March and will be selected based on creativity and/or presentation.

[Click here for more details.](#)

## Money Matters

Michael Camacho

The New Year is off and running in Money Matters, with a series of columns on introducing young children to the financial world. This January, Mike discussed tips that parents can use to teach good financial habits, such as [setting goals together](#), using [allowance](#) as a teaching tool, providing [mini-lessons on banking](#), and creating [incentives](#) for kids to save. You can also find advice on an early start for this [tax season](#).

For more tips on personal finance, visit Mike's [Money Matters blog](#) on the Pacific Daily News website.

Click on the links above to find out more.



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## Stepping Up to the Challenge

**Elizabeth Lizama -- Collection Department Manager**



Elizabeth started in the Marketing Department in 1989. In 2001, when PFC needed assistance with the recovery efforts in the Collection Department, Liz stepped up to the challenge. With her management skills and keen focus on the task at hand, Executive Management promoted her to Collection Manager in 2005.

Through the years, Liz has achieved major milestones by streamlining procedures, automating reports, and increasing recovery income.

Today, she leads a highly motivated team of collection agents and recovery specialists. "They are able to accomplish the mission no matter how challenging, but still have fun, laugh and give that extra effort."

She sees superior customer service as what differentiates PFC from other competitors. The company's attitude of "How can we be of service to you?" keeps our customers coming back for our services.

Liz recalls assisting a longtime customer with his loan application, and noticing his high credit rating. She recommended that a lower rate and monthly payment were possible, with another lender. Initially shocked by her statement, he took her advice and was grateful that she cared enough to help him in his situation. A year later, he came right back to PFC because he missed PFC's customer service. This time around, he also introduced his brothers and sisters to PFC.



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